



alcohol and soft drinks

JULY - AUGUST PROMOTIONS

2024



BEST IN THE BUSINESS

Distributors of keg beers, lagers, ciders, cask ale, BIB cider, wines, spirits, soft drinks and bar snacks.

We are a full partner wholesaler to all the major UK brewers, Molson Coors, Heineken, AB Inbev, Carlsberg Marston's and are able to offer full support for their brands.

Open 7 days a week we are able to offer one of the best delivery services available with the added bonus of collection from our distribution warehouse NG17 2NL

Opening times

Mon - Fri 8am - 4pm | Sat - Sun 8am - 12 noon



WE ALSO HAVE AN OUT OF OFFICE HOURS ANSWER PHONE SERVICE WHERE YOU CAN LEAVE YOUR ORDER.

- P2** Britvic 200ml Juice at special price
- P3** J20 Mocktails only £8.99
- P4** Franklin mixer offer (July)
Fruit Shoot only £9.99
- P5** Cordial £15.99 per case
We also sell cordial as single bottles
- P6** 200ml x 24 Pepsi £7.99
- P7** Belvoir Presse special price
Frobishers Fusion glassware offer
- P8** Franklin 275ml free case offer (July)
Be Cocktails 8.4% ready to serve
- P9** Pepsi Dispense offer
Aqua Libra canned water
Pago free stock offer (July)
- P10** Fever Tree free glassware
Schweppes/ Coca Cola free stock offer
- P11** Free 0.0% Whitley Neill Gin
Tarquins free glassware
- P12** Take Tequila Promotion price
Buy 6 bols get free prosecco
- P13** Spirits £9.99 per bottle
Boe Raspberry £11.95
Aperol and Pimms £12.50
- P14** Corkys Sour £7.99
Dead Mans Finger offer
- P15** NEW Filberts Pork crackling
Corona and Budweiser at special price
- P16** Cero £13.99
Selection of GF bottles
- P18** Sol special price (August)
Heineken and Heineken zero at special prices (August)
- P18** Rekordertig Buy 4 get new flavour free
- P19** Birra and Birra zero at special price (July)
Mout free case offer (July)
- P20** VK free stock offer (July)
Crabbies ginger beer special price £16.99
- P21** Mixed bottles at discounted prices
Free case offer Mahou
- P22** Birra Moretti Sale Di Mare £24.99 (July)
Thatchers cider free case offer
- P23** Magners glassware
- P24** Rattler and Rattler ZERO at offer price
- P25** Lillleys 10L BIB ciders at special price
- P26** Assorted BIB ciders at special prices
- P27** Pulp BIB cocktail ciders
- P28** Bar snacks
- P29** Westons cider
- P30** Thatchers Juicy apple
- P31** Stowfords free keg on install
- P32** Damm Lemon Free keg offer
We also stock Damm lemon in bottles
- P33** Sharp's free keg on install
- P34** ABK free keg on install
- P35** Rosa Blanca install offer
- P36** 1664 install offer
- P37** Angelo Poretti free keg offer
- P38** Hopical storm parasol offer
Bar supplies available from asd
- P39** Collaboration beer Abk / Beartown
- P40** Hawkstone now available from ASD
- P41** Cask offer on 4.5g pins
- P42** Free case golden hen
St Austell garden umbrella offer

TRUE Brit.

MIXING CLASSICS SINCE 1938

£8.99
24 X 200ML



TO CLAIM YOUR FREE POS KIT AND
ACCESS OUR SUMMER SERVES, SCAN THE QR.

T&C apply: Deal runs from 1st Jul – 31st Aug 2024. Qualifying range includes: Britvic Orange/Pineapple/Tomato/Cranberry 200ml NRB. *GB 18+ only. 50 kits available. Max of 1 POS kit per outlet. Registration & a valid email address are required. While stocks last. Visit sensationaldrinks.com for full terms and details. Promoter: Britvic Soft Drinks, Breakspear Park, Breakspear Way, Hemel Hempstead, HP2 4TZ.

“Look darling, MOCKOS!”



£8.99
FOR 250ML X12

Qualifying range includes J20 Mocktail
Blackberry & Blueberry Martini/
Strawberry & Orange Blossom Mojito/
White Peach & Mango Daiquiri 250ml
Can. Glassware Imagery is for visual
purposes only. Promoter: Britvic Soft
Drinks, Breakspears Park, Breakspears
Way, Hemel Hempstead, HP2 4TZ.

**BUY 4 MIXERS &
GET A CASE OF
PEACH & MANGO
SOFTS FREE!***



MIX IT UP

FRANKLIN
LONDON 1886
& SONS LTD

PIONEERS OF FLAVOUR SINCE 1886

OVER
130 YEAR
LEGACY

ALWAYS
AWARD
WINNING

ONLY
QUALITY
INGREDIENTS

WITH
NOTHING
ARTIFICIAL

* Offer valid from 1st-31st July 2024. Offer applies to Franklin & Son 24x200ml range. Free case applies to Franklin & Sons Peach & Mango 12x275ml. While stocks last.

**£9.99 for
24 x 275ml**

MADE WITH
REAL FRUIT
NO ADDED
SUGAR



Deal runs from 1st Jul - 31st Aug 2024. Qualifying range includes Fruit Shoot Apple & Blackcurrant / Orange / Summer Fruits 275ml PET. Promoter: Britvic Soft Drinks, Breakspear Park, Breakspear Way, Hemel Hempstead, HP2 4TZ.

Contains naturally occurring sugars and 8% fruit juice from concentrate

TRUE *Brit.*

MIXING CLASSICS SINCE 1938

£15.99
FOR 12 X 1L



TO CLAIM YOUR FREE POS KIT AND
ACCESS OUR SUMMER SERVES, SCAN THE QR.

T&C apply: Deal runs from 1st Jul – 31st Aug 2024. Qualifying range includes: Britvic Cordial Orange, Blackcurrant, Lime 1L PET. *GB 18+ only. 50 kits available. Max of 1 POS kit per outlet. Registration & a valid email address are required. While stocks last. Visit sensationaldrinks.com for full terms and details. Promoter: Britvic Soft Drinks, Breakspear Park, Breakspear Way, Hemel Hempstead, HP2 4TZ



FRESH NEW LOOK SAME GREAT TASTE



**£7.99
FOR 24 X 200ML**

DEAL RUNS FROM 1ST JUL - 31ST AUG 2024. QUALIFYING RANGE
INCLUDES PEPSI REG 200ML NRB. PROMOTER: BRIT VIC SOFT DRINKS.
BREAKSPEAR PARK, BREAKSPEAR WAY, HEMEL HEMPSTEAD, HP2 4TZ.



FANTASTICAL OFFER

BUY 2 CASES, GET A BOX OF 6 BRANDED GLASSES FREE*

For when one flavour isn't enough, discover our Fusions. A delicious combination of juices, loosened up with a dash of water for a lighter soft drink.



*whilst stocks last, subject to availability (24 x 275ml)



frobishers.com

**BUY 3 CASES
& GET 1
CASE FREE!***



MIX IT UP

**FRANKLIN
— LONDON 1886 —
& SONS LTD®**

PIONEERS OF FLAVOUR SINCE 1886



* Offer valid from 1st - 31st July 2024. Offer applies to Franklin & Sons 12x275ml range. While stocks last.

be. cocktails

available now



nitro-infused, sparkling or still.
perfectly served, every time.

8.4% ABV speed of service no wastage

be. more profitable.

Passion Fruit Martini Example



- \$3.09 - total cost of goods
- \$1.81 - ingredients
- \$0.79 - additional staffing & training
- \$0.49 - wastage

**Total at 70% CP
\$12.50**



- \$1.91* be. cocktails can
- \$0.16 - saved in wages per serve
- 85% profit increase & more be. cocktails can be served than Passion Fruit Martinis in 30 minutes.

**Total at 70% CP
\$8.00**

*pricing dependent on quantity ordered.

OVER £1000 FREE STOCK BUNDLE*

+ OUTLET SUPPORT ON INSTALLATION



FREE STOCK BUNDLE
**4 x BIBs, 1 x case of glassware, 1 x ice bucket,
 2 x bar runners, 4 x bar trays, 2 x A4 chalk boards**



Please contact your Britvic representative
 or scan the QR code to register your interest



*Offer requires you to purchase 100 x 500ml Pepsi Max bottles in any format by 31/07/25. The amount of the stock bundle is subject to the number of bottles purchased. Offer valid in the UK only. This offer is available while stocks last. Pepsi Max is a registered trademark of PepsiCo. © 2025 Britvic. All rights reserved. For more information, visit www.britvic.co.uk

**Refreshing now.
 Recyclable forever.**
 Pure filtered water in a can.



**£2
 OFF**



Qualifying range includes Aqua Libra 500ml Sparkling Can 330ml
 *2L Promoter: Britvic Soft Drinks, Denbigher Park, Denbigher Way, Hesel Helmsford, LF2 4TZ



Wonderfruit Offer

**BUY ANY 3 CASES & GET
 1 CASE OF DRAGONFRUIT GUAVA
 FOR FREE***

Choose from our range of 12 delicious flavours:
**Orange, Cloudy Apple, Mango, Pineapple, Peach,
 ACE, Strawberry, Tomato, Cranberry,
 Multi-Vitamin Tropical, Pink Grapefruit
 and Dragonfruit Guava**

Carbon
 Neutral
 Britain

 July deal

Click QR Code
 to receive
FREE Sample Pack
subject to availability



www.pagofruitjuice.co.uk

Crafted Since 1888 100% Natural Fruits Vegan/Gluten Friendly 100% Recyclable

**BUY 4 FEVER-TREE
PRODUCTS &
RECEIVE 6 GLASSES
FOR FREE***

**MUST INCLUDE
RHUBARB & RASPBERRY
TONIC WATER**



*Maximum 2 deals per customer per month whilst stocks last. To qualify for glassware 4 cases must be bought and at least one MUST be Rhubarb and Raspberry Tonic 24 x 200ml. In order to take advantage of this promotion, you consent to sharing your contact details with Fever-Tree for delivery of the branded glassware. You can withdraw this consent at any time, but if you do so you may not be able to benefit from this promotion.

**Buy 4 200ml Coke TM or Schweppes TM 200ml
glass bottle range
and get 1 x 200ml Schweppes Elderflower,
Pink Soda, Watermelon or Peach Coconut FREE**



MyCCEP
my.ccep.com



Schweppes

**BORN
SOCIAL**

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WHITLEY NEILL GIN
THE UK'S NO.1 PREMIUM GIN*

**BUY ANY 3 BOTTLES FROM THE WHITLEY NEILL GIN RANGE,
RECEIVE A 0.0% ALCOHOL RHUBARB & GINGER
OR 0.0% ALCOHOL RASPBERRY FREE***



FREE

SCAN FOR
COCKTAIL
INSPIRATION



WHITLEY NEILL GIN RANGE: Distiller's Cut London Dry, Rhubarb & Ginger, Raspberry, Blood Orange, Black Cherry, Rhubarb & Ginger 0.0%, Raspberry 0.0%.

*All bottles 70cl. While stock lasts. **Nielsen MAT to 07.10.23.

whitleyneill.com

be.drinkaware.co.uk

FREE 6 X TARQUIN'S HIGHBALL GLASSES

*When you buy any 2 Tarquin's Gin 70cl bottles**



CREATED ON THE WILD CORNISH COAST
TARQUIN'S
CORNISH GIN

*T&C: HIGHBALLS SHOULD BE GIFTED TO CUSTOMERS MAKING A TARQUIN'S PURCHASE AND MUST NOT BE SOLD SEPARATELY. CANNOT BE COMBINED WITH ANY OTHER TARQUIN'S OFFER.

A FRESH
TAKE[®]
ON TEQUILA

TAKE A SHOT!



Easy drinking, no salt
& lime required



A Tequila for everyone: fans
& sceptics alike

*Offer valid from 1st July - 31st August 2024. Offer applies
to Take Tequila 70cl Pineapple Liqueur, Pink Grapefruit
Liqueur & Jalapeno Liqueur. While stocks last

be drinkaware.co.uk



PROMO PRICE
£18.99*
PER BOTTLE

Bols

FLAVOUR YOUR
SPRITZ
MIX IT WITH BOLS



3 PARTS PROSECCO
2 PARTS BOLS LIQUEUR
1 PART SODA WATER
POUR OVER CUBED ICE



BUY ANY 6 X 50CL
BOLS LIQUEURS AND
RECEIVE 1 FREE
EXTRA DRY PROSECCO

**£9.99+VAT
PER BOTTLE**

- GIN CUBED LEPRECHAUN TEARS 20%
- GIN CUBED RHUBARB & CUSTARD 20%
- GIN CUBED TROPICAL CRUSH 20%
- NO NAME VIOLET INFUSED 18%
- EDINBURGH PLUM & VANILLA 20%
- LUSTRE CAFFE LATTE VODKA CREAM 15%
- LUSTRE PINEAPPLE CREAM RUM 15%
- IMAGINARIA RHUBARB & CUSTARD 20%
- BLOOM LEMON & ELDERFLOWER LIQUEUR 25%



**BOE VODKA
CREAM LIQUEUR**

£11.95



**BUY ANY 2
PAY ONLY £12.50+VAT PER BOTTLE**



GIVE IT A SHOT!



ALWAYS ON BESPOKE POS



BACK BAR STAND OUT



UNRIVALLED EVENT SUPPORT



PERFECT FOR SHOTS, BOMBS & COCKTAILS



NEW EVERYDAY LOW PRICE **£7.99***

FOR POS SUPPORT CONTACT: sales@globalbrands.co.uk

*Price applies to 1x70cl bottle of Corky's. While stocks last. be.drinkaware.co.uk

CORKY'S



BUY ANY 6 BOTTLES GET A

CREAM LIQUEUR OF YOUR CHOICE

FREE*

FULL RANGE INCLUDES:
SPICED, PINEAPPLE, PASSION FRUIT, COCONUT, RASPBERRY RUM CREAM LIQUEUR, STRAWBERRY TEQUILA CREAM LIQUEUR, MANGO TEQUILA CREAM LIQUEUR.

@DEADMANSFINGERS

be.drinkaware.co.uk

ALL BOTTLES: 70cl. AVAILABLE WHILE STOCKS LAST. WHITE RUM NOT IN BASKET DEAL.

DEAD GOOD



WHITE RUM

£13.49

PER BOTTLE*

FORGET OLD FASHIONED WHITE RUMS - THIS IS FULL STRENGTH, BOLD, VIBRANT, AND FULL OF CHARACTER. GREAT IN DAIQUIRIS AND MOJITOS, AND IF YOU'RE LOOKING FOR SOMETHING SIMPLE, POUR OVER ICE WITH COLA AND A WEDGE OF LIME.



Mr Filbert's®
SNACKS BEYOND EXPECTATION

Scan to see
our FREE
POS range



20% off
Our New
Popped Pork Crackling
throughout
July/August



Handmade for
incredible taste

100%
Wholesome

Over 50
taste awards

TIME FOR A TOP-UP?

SPECIAL OFFER
WHEN YOU BUY 2 CASES

£20.99 | **£19.99**
CORONA 24 X 330ML | BUDWEISER 24 X 330ML

be.drinkaware.co.uk

©2024 AB InBev UK Limited, all rights reserved. UK only. Available 01.07.2024 - 31.08.2024. Purchase at least 2 cases, or more, of 24x330ml Budweiser at one time to receive a purchase of price of £19.99 per product. Purchase at least 2 cases, or more, of 24x330ml of Corona at one time to receive a purchase of price of £20.99 per product. Offer can be amended, cancelled or suspended at any time without notice. Terms of your stocking agreement continue to apply. Promoter: AB InBev UK Limited, EC4A 1EN.

Budweiser®
BREWING GROUP UK&I



Corona
Cero

BREWED WITH

**100% NATURAL
INGREDIENTS***



SPECIAL PRICE £13.99

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be.drinkaware.co.uk



**GLUTEN
FREE
BEER**

330ml Peroni 5.0% (24) | 330ml Daura Damm 5.4% (24) | 500ml Old Speckled Hen 4.8% (8)
500ml Greene King IPA 3.4% (12) | 330ml Thornbridge Lukas 4.2 (12)
330ml Thornbridge AM PM IPA 4.5% (12)

TASTE THE SUN



SPECIAL PRICE £21.49



Scan this QR to order additional selected print POS and digital assets

be drinkaware.co.uk

ENJOY SOL RESPONSIBLY BREWED IN THE UK & EU
Whilst stocks last. Offer available 1st - 31st August

Special price

£22.99
per case*



£15.49
per case*



Heineken[®]

Enjoy Heineken* Responsibly
be drinkaware.co.uk

*Heineken 0.0 contains no more than 0.05% alcohol by volume. Offer available 1st - 31st August

be A LITTLE fruktig



**Buy any 4 cases and
get 1 case of Peach and
Raspberry OR Blackberry
and Blackcurrant free! ***

Range includes: Strawberry and lime, Wild Berries,
Pink Lemon, Passionfruit, Watermelon-Citrus, Mango
& Raspberry, Blood Orange, Peach and Raspberry,
Blackberry and Blackcurrant.

*Please contact your local representative for more details!
Promotion available from 1st July 2024-31st August 2024.

be [drinkaware.co.uk](https://www.drinkaware.co.uk)

**REKORDERLIG
CIDER**

- REFRESHINGLY SWEDISH -

**BIRRA
MORETTI**
£21.99
PER CASE

**BIRRA
MORETTI
ZERO**
£18.49
PER CASE



Luigi Moretti

L'ITALIANA AUTENTICA



be drinkaware.co.uk ENJOY BIRRA MORETTI RESPONSIBLY
BIRRA MORETTI IS BREWED IN THE UK | BIRRA MORETTI ZERO CONTAINS 2.00% ABV. WHILST STOCKS LAST. OFFER AVAILABLE 1ST - 31ST JULY

SHAKE YOUR FRUITY
BUY ANY 5, GET A
PINEAPPLE & RASPBERRY
ZERO FREE



**OLD
MOUT
CIDER**

ENJOY RESPONSIBLY
be drinkaware.co.uk

EST. IN NZ. MADE IN NZ.
OFFER AVAILABLE 1ST - 31ST JULY 2024

NEW FLAVOUR ALERT!

WE ASKED & OUR FANS CHOSE



BUY 4 CASES & GET A CASE OF APPLE & BLACKCURRANT FREE*

* Offer valid from 1st-31st July 2024. Offer applies to full VK 24x275ml NRB range. Free case applies to VK Apple & Blackcurrant 24x275ml NRB.

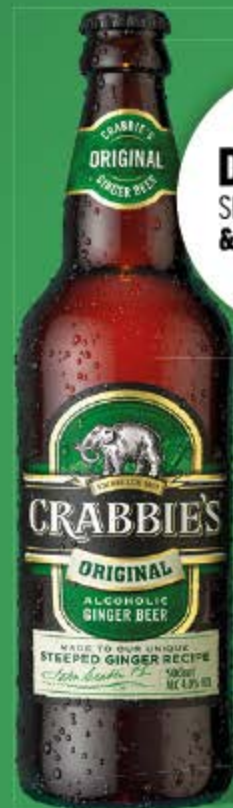
#WEARE VK

FOR POS SUPPORT CONTACT:
sales@globalbrands.co.uk

ORIGINAL ALCOHOLIC GINGER BEER

A curiously spicy yet deliciously refreshing blend of real steeped ginger and exotic spices.

12 x 500ML £16.99+VAT



DELICIOUS
SERVED WITH ICE
& A SLICE OF LIME

CARLSBERG MARSTON'S
BREWING COMPANY

A WORLD OF FLAVOUR



X @CMBUCK @CMBUCK

Promotion valid for the duration of the promotional period. Qualifying products: San Miguel Especial 24x330ml, Brooklyn Pilsner 12x330ml, Birrificio Angelo Piretti 24x330ml, Estrella Damm 24x330ml. While stocks last. Deal subject to change.

Enjoy responsibly. be.drinkaware.co.uk



Budweiser
BREWING GROUP UK&I

BUY ANY 4 CASES OF THESE
4 BRANDS TO GET

A FREE CASE OF MAHOU



be.drinkaware.co.uk

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BIRRA MORETTI

SALE DI MARE

UNFILTERED
PREMIUM LAGER

WITH A HINT OF
ITALIAN SEA SALT

FOR FULL FLAVOURED
REFRESHMENT



SPECIAL
PRICE
£24.99

NEW
FROM THE
UK'S N°1
PREMIUM
CONTINENTAL
LAGER BRAND*



be.drinkaware.co.uk
ENJOY BIRRA MORETTI RESPONSIBLY

BREWED IN ITALY
*MIL. DT. STRUCKSLAUF. 05 PER AVAILABE 05-31 OT JULY
**CGA Strategy Value MAT P13 (30.12.2023). **Case of Packaged is 24 x 330ml

BUY 4 CASES OF ANY THATCHERS CIDER
& GET 1 CASE OF APPLE & BLACKCURRANT FREE



ESTD 1804
THATCHERS
THE FAMILY CIDER MAKERS

*Buy four cases of any 6x500ml Thatchers Cider (Gold, Haze, Zero, Blood Orange or Apple & Blackcurrant) and get one 6x500ml case of Thatchers Apple & Blackcurrant bottles free.

Enjoy Magners Responsibly. be.drinkaware.co.uk



**BUY ANY
2 CASES**

**AND GET FREE
GLASSWARE**

NEW STOCKISTS ONLY



GARDENS. BEST SERVED WITH MAGNERS

Over 18s only. Offer open to all customers who purchase direct or via B&B partner wholesalers based in the UK and Channel Islands. To receive one case of glassware free-of-charge, customers must purchase two or more cases of Magners Original 12 x 500ml NRB through an approved B&B partner wholesaler. Any terms of your current stocking agreement will continue to apply. B&B retain the right to determine eligibility for this promotion in their total discretion. Promoter: AB InBev UK Limited, EC4A 1EM

RATTLER®

3.4% £20.00
PER CASE

5.5% £21.50
PER CASE



NEW
TROPICAL ZERO



RATTLER®
ZERO

0% £16.75
PER CASE

Healeys
CORNWALL

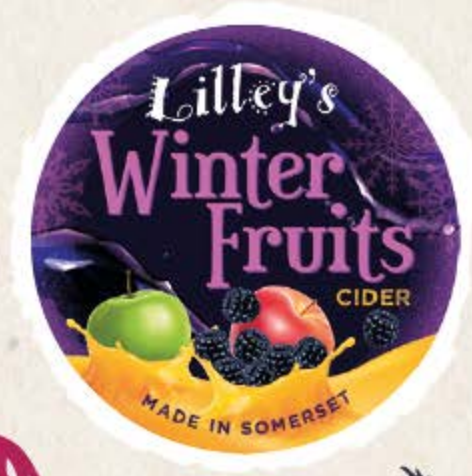
MADE IN CORNWALL.

T&C's Apply. Offer available 1st July - 31st August 2024. Promoted products are Rattler 500mlx12 Cases NRB. Available while stocks last
01872 573356 | pos@healeyscyder.co.uk

LILLEYS

£21.00+VAT PER BOX

3.4% | 10L CIDERS



SNAILS BANK

4.0% | 10L CIDERS

£24.00+VAT PER BOX



LILLEYS

4.0% | 10L CIDERS

£28.00+VAT PER BOX



STRONGER CIDERS

SNAILSBACK

LILLEYS

GWYNT



VINTAGE 6.9% | £22.00
PIG SQUEAL 7.0% | £22.00

CRAZY GOAT 6.8% | £26.00
BEE STING 6.8% | £26.00

BLACK DRAGON 7.2% | £28.00
HAYMAKER 6.5% | £28.00



20L BOX COCKTAIL CIDER

A taste of the tropics this summer!



Gluten Free

ALL PULP. NO FICTION.

Vegan

Bar Snacks

We also stock a limited range of chocolate
Please phone the office for more information



Walkers Box 32 x 32.5g - £16.54



**Cheese Quavers Box
32 x 20g
£16.54**



**Bacon or Scampi Fries
Card 24 x 25g
£10.99**



**KP Original or Dry
Roast Cards
£12.19**



**Mini Cheddars Box 30 x 45g
£16.49**



**20 x 40g
£12.64**

**25 x 35g
£17.88**

WIN

A YEAR'S SUPPLY OF
WESTONS CIDER



£150,000
GIVEAWAY
MULTIPLE
ENTRIES
PERMITTED

SIMPLY
BUY
3 KEGS
TO ENTER
BETWEEN 1ST JUNE -
31ST DECEMBER 2024

HENRY WESTONS

ENGLISH CIDER
STOWFORD PRESS

EXPERTLY CRAFTED BY

Westons Cider

SCAN TO ENTER



Terms & conditions apply.
3 kegs to be bought across
the range between 1st June -
31st December 2024.
Multiple entries permitted.

be drinkaware.co.uk

<https://www.westons-cider.co.uk/win-a-year>



A *Juicy* NEW CIDER, POWERED BY SUNSHINE.



Thatchers Juicy Apple
Is our ultimate blend of
sun-drenched apples and
100% renewable electricity.

Mouth-watering, sweet,
happily appley and
perfection in every drop.

Contact your ASD Wholesale Account
Manager to request an install.

EST. 1904
THATCHERS
— THE FAMILY CIDER MAKERS —

MORE THAN JUST A CIDER

STOWFORD
PRESS

WESTONS CIDER EST. 1880

- ✓ FROM THE WESTONS FAMILY
- ✓ HIGHEST RSP OF ANY MAINSTREAM CIDER*
- ✓ HEREFORDSHIRE'S LEADING AUTHENTIC CIDER COMPANY

*CGA On Premise Measurement Service P10 7/10/2023

INSTALL STOWFORD PRESS AND RECEIVE A

FREE KEG ON INSTALL

& A CASE OF STOWFORD PRESS LOW ALCOHOL

be [drinkaware.co.uk](https://www.drinkaware.co.uk)

WESTONS CIDER EST. 1880



A glass of Damm Lemon beer is the central focus, filled with a golden beer topped with a thick white head of foam. The glass has a decorative label with lemons and the text 'Damm Lemon Cerveza & Limón Clara Mediterránea'. To the right of the glass sits a single bright yellow lemon. In the upper left corner, green leaves and a whole lemon are visible, with shadows cast across the white background. The overall scene is brightly lit, creating soft shadows.

New install offer

Made with
Estrella Damm
& Mediterranean
lemons.

Install Damm
Lemon on draught
and receive x3
complimentary
kegs, along with
a glassware kit

*OVER 18S ONLY. OFFER OPEN TO PARTICIPATING WHOLESALE AND DAMM 1876 LTD DIRECT CUSTOMERS IN THE UK. OUTLETS MUST INSTALL DAMM LEMON ON DRAUGHT AFTER FIRST PURCHASE IS MADE. THE VENUE WILL RECEIVE ONE COMPLIMENTARY DAMM LEMON KEG AND A SET OF NEW GLASSWARE. A SECOND KEG WILL BE PROVIDED AFTER THREE MONTHS, AND A THIRD KEG AFTER SIX MONTHS. PROMOTION SUBJECT TO AVAILABILITY. IF FOR ANY REASON THE PROMOTER CANNOT SUPPLY THE SPECIFIED FORMAT, A SIMILAR PRODUCT IN VALUE WILL BE SENT TO THE VENUE. PROMOTER: DAMM 1876 LTD, 5A BEAR LANE, SOUTHWARK, LONDON, ENGLAND, SE1 0UH



FREE KEG ON INSTALL

FREE KEG AND INSTALLATION KIT FOR ALL NEW STOCKISTS

Please contact your local
representative for more details.



FOLLOW US   

VISIT US AT SHARPSBREWERY.CO.UK

be drinkaware.co.uk

Promotion available from 1st July - 31st August 2024.
Range includes: Atlantic Pale Ale 30L, Doom Bar 11G and Offshore 20L.





SUMMER IS HERE!



FREE KEG ON INSTALL

AVAILABLE ON 5% HELL AND 4.2% PILSNER

Includes Glassware & POS.



Contact: helen@asdwholesale.co.uk

THE TASTE OF MALLORCA NOW IN THE UK

NEW
INSTALL
OFFER

ROSA BLANCA
IS THE NEW
SUPER-PREMIUM
OFFERING FOR
THE 3.4%
SEGMENT

SPANISH
DRAUGHT
LAGER IS
GROWING
+51.4% IN THE
ON TRADE



**INSTALL ROSA BLANCA ON DRAUGHT
AND RECEIVE X3 COMPLIMENTARY
KEGS, ALONG WITH A GLASSWARE KIT**

OVER 18S ONLY. OFFER OPEN TO PARTICIPATING WHOLESALE AND DAMM 1876 LTD DIRECT CUSTOMERS IN THE UK. OUTLETS MUST INSTALL ROSA BLANCA ON DRAUGHT. AFTER FIRST PURCHASE IS MADE, THE VENUE WILL RECEIVE ONE COMPLIMENTARY ROSA BLANCA KEG AND A SET OF NEW GLASSWARE. A SECOND KEG WILL BE PROVIDED AFTER THREE MONTHS, AND A THIRD KEG AFTER SIX MONTHS. OFFER VALID UNTIL SEPTEMBER 2024. PROMOTION SUBJECT TO AVAILABILITY. IF FOR ANY REASON THE PROMOTER CANNOT SUPPLY THE SPECIFIED FORMAT, A SIMILAR PRODUCT IN VALUE WILL BE SENT TO THE VENUE. PROMOTER: DAMM 1876 LTD, 5A BEAR LANE, SOUTHWARK, LONDON, ENGLAND, SE1 0UH



BONJOUR
À LA NOUVELLE

1664

Stock the
**2ND LARGEST
PREMIUM
LAGER BRAND**
in the on-trade

Premium price
point with the potential to
**ADD AN
INCREMENTAL
£300
PER WEEK**
to your sales



La première bière française

La première bière française

RECEIVE A FREE
KEG & POS PACKAGE
WORTH £200

Prendre plaisir à boire et à manger pendant les fêtes. Ne pas excéder sa consommation. Éviter l'alcool au volant.

Brewed in the UK. Enjoy responsibly.
be.drinkaware.co.uk

VALGANNA ITALIA 1877



INSTALL BIRIFICIO
ANGELO PORETTI AND RECEIVE A

**COMPLIMENTARY KEG &
POS PACKAGE WORTH £200†**

Born in Italy, brewed in UK. Enjoy responsibly.

†Promotion valid for duration of brochure promotional period.

One deal per install per outlet. Available whilst stocks last. Subject to change.

*Source: Total trade On & Off, Volume & Value MAT vs. Peroni, Birra Moretti & Menabrea.
CGA OPHS to 17/06/2023 & Nielsen Data to 15/07/23.

Brewed in the UK. Enjoy responsibly.

be drinkaware.co.uk





HOPICAL STORM™

A STRIKING TRIPLE-HOPPED PALE ALE

**BUY ANY 2 x 30L
AND RECEIVE
2 FREE BRANDED
PARASOLS**

MAX 2 DEALS PER CUSTOMER



INTERESTED IN INSTALLING? FOR MORE INFORMATION
AND POS SUPPORT PLEASE CONTACT MARK BYMAN
ON 07849 398625 OR EMAIL MARK.BYMAN@TIMTAYLORS.CO.UK
ALL FOR THAT TASTE OF TAYLOR'S



LEARN MORE

BAR SUPPLIES



Please note the Renovate would need to be pre ordered

TWO RENOWNED BREWERIES
ONE REMARKABLE BEER



IPA BEARVARIAN

BEARTOWN



ABK and BEARTOWN
have joined forces to create
BEARVARIAN IPA



TAKING TWO HUGE
GROWTH MARKETS,
WORLD BEER
AND **CRAFT ALE**
AND BLENDING
THE BEST OF BOTH
TO CREATE THIS
4.2% SESSION IPA

**BEYOND A
WHITE LABEL**
THIS IS TWO BREWERS
SHARING SKILLS AND
KNOWLEDGE TO DEVELOP
A CONSIDERED PRODUCT
TO DELIVER THE MARKET'S
NEEDS. LEVERAGING THE
POWER OF COMBINED
GROWTH MARKETS, WITH
A DOUBLE PURCHASE
PULL FACTOR.

We will be supporting key accounts with heavily supported launch parties to ensure the journey is fun, after all, this is more than just a beer.





II
S19090PN 150847W

Hawkstone



Now available from ASD



GREAT VALUE ON GREENE KING CASK ALES



4.5G PIN PRICING:

Seasonal Ales

AVAILABLE 19th MAY-14th JULY AVAILABLE JULY & AUG AVAILABLE 14th JULY-31st AUG

WHAT ARE PINS?

Pins are smaller containers of cask conditioned ale. Containing 4.5G (36 pints) of ale, they are half the size of a firkin.

PINS FAQs

ARE PINS EASY TO USE?

Yes! Pins are treated in the exact same way as a 9G firkin. If you have a tilting system in your cellar, there may be some adjustments needed to account for the smaller container size.

WHY SHOULD I USE PINS?

Pins are a great way to add cask ale to your bar, broaden your range of ales, or simply offer cask during quieter times of the week. Because they are smaller containers, you only need to sell 12 pints a day to maintain quality.



4.5G

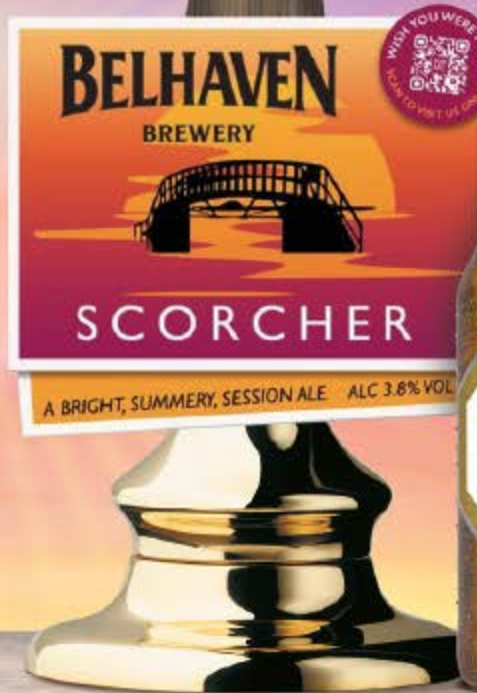
WHEN WOULD I USE A PIN VS A FIRKIN?

If you are selling a firkin of the same brand every 3 days you do not need to switch to pins. However, you may want to use a pin for quieter times of the week.

All brands shown are subject to availability. Prices shown are for July & August 2024.

BUY 1X 9G OR 2X 4.5G
OF SCORCHER,
RECEIVE A
FREE CASE
OF OLD GOLDEN HEN*

*Free product is 8x500ml bottles Old Golden Hen.
All products subject to availability.
Promotion available July & August 2024.



ST AUSTELL
EST. BREWERY 1461

BUY 2x9G
AND RECEIVE
A FREE TRIBUTE
OR PROPER
JOB GARDEN
UMBRELLA

Terms & Conditions: 2x9G to be purchased in one order during the promotional period. Cask to be delivered in same order Maximum 4 deals per customer. Available while stocks last.



ASD

alcohol and soft drinks

ASD Wholesale Limited,
Cromleigh House, Brookside Way
Huthwaite, Sutton-in-Ashfield
Nottinghamshire, NG17 2NL

Sales: helen@asdwholesale.co.uk

Sales: rebecca@asdwholesale.co.uk

Accounts: paula@asdwholesale.co.uk



E&O

